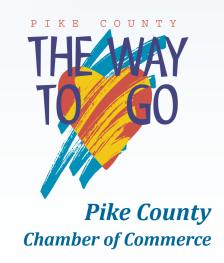
# Member Benefits

# Why Should You Join the Chamber?





# 1.CHAMBER LISTING

Listing in the Discover magazine - A Guide for Pike County Newcomers and Visitors. Published annually by the Enterprise Journal Newspaper and the Pike County Chamber of Commerce.

### 2. WEB LISTING

Listing on the Chamber website, as well as advertising opportunities on the website. www.pikeinfo.com

#### 3. WEBSITE LINK

FREE link from the Chamber website to your company's website.

### 4. REFERRALS

We get many calls each month, and we ONLY refer Chamber members.

# **5. CHAMBER EVENTS**

Opportunities to attend Chamber sponsored events, including the Annual Awards Gala, Annual Golf Tournament and Legislative Breakfast. All events are excellent opportunities to network and make new connections.





# 6. MEMBERSHIP DECAL

Annual Chamber membership decal to let prospective customers know you support the Chamber and the success of business in Pike County.

## 7. WEEKLY "HAPPENINGS" EMAIL BLAST

Only Chamber members are allowed to submit electronic ads for our weekly enewsletter. This email goes out to over 650 businesses and community leaders in our area.

### 8. MAILING CONTACTS

Access to paper or electronic compiled mailing/contact information for all members.

### 9. RIBBON CUTTINGS & CEREMONIES

Newly opened businesses have the opportunity to schedule a ribbon cutting ceremony. Chamber representatives attend and you receive a photo opportunity for Sunday's business page in the Enterprise Journal Newspaper.

# 10. BUSINESS SEMINARS

Members have the exclusive opportunity to attend seminars throughout the year on various topics important to your business.

# 11. AMBASSADORS

Our team of Ambassadors are out in the community daily promoting our members, welcoming new members, and serving as hosts at Chamber events, as well as completing many other tasks to promote your

tasks to promote your business in Pike County.



The Pike County Chamber of Commerce is the sponsor of the local MS Scholars Program, which awards college scholarships, funded by local businesses, to



qualifying high school seniors. We also honor those students and their parents with a formal banquet held each Spring.

Our education committee sponsors "**Real Life**," where local 8th graders go through a real world simulation and learn about writing checks and paying monthly bills as we adults all do!

The Chamber promotes small businesses and



encourages residents to shop locally through the successful shopping event, "Mistletoe and Magic" as well as through the Retail Coalition for Pike County program.

Every March, the Chamber sponsors the community-wide "Pike County Azalea Festival."

### 13. BUSINESS AFTER HOURS

Members have the option of hosting a Business After Hours event, which is a great opportunity to publicize your business. This social time allows you to open your doors to Chamber members and the community to showcase your offerings.

### 14. INFORMATION SOURCE

Our office is a one-stop information center for tourists, newcomers, students, business and industry prospects and retirees relocating to our area.

Your business information (brochures and business cards) has a special place in our office, as well as in our many brochure stands throughout the county.